

56. The relationship between gender and specific tobacco products, tobacco consumption and inequalities

**THE 46TH UNION
WORLD CONFERENCE
ON LUNG HEALTH**

CAPE TOWN, SOUTH AFRICA
2-6 DECEMBER 2015

Sunday, 06 December 2015, 10:30 - 12:00

Ballroom East-Westin

Type of session Symposium

Track Tobacco control

Description Women's consumption of indigenous and evolving tobacco products is increasing. This session will discuss changing trends in tobacco and/or nicotine products' consumption in relation to social, economic and gender inequalities around the world. Different types of tobacco products used around the world among different genders in tandem with social change will be presented. Innovative products targeted at specific social environments and genders and tactics of the industry affecting different social environments and gender will be covered.

Target audience

1. Tobacco control experts
2. Health professionals
3. Sociologists, anthropologists

Objectives

1. Discuss the influence of inequalities and gender on women's smoking status, as well as other determining factors
2. Understand the status of smoking various tobacco products in different parts of the world
3. Determine use of evolving tobacco and nicotine products among women
4. Analysing the gender perspective for solutions in prevention of smoking among women

Keywords Gender; inequalities; women; tobacco products; waterpipe; e-cigarettes

Coordinator(s) Elif Dagli (Turkey), Amanda Amos (UK)

Chair(s) Dilek Aslan (Turkey), Margaretha Haglund (Sweden)

Presentations

10:30 - 10:45 Inequalities, gender and tobacco consumption
Amanda Amos (UK)

10:50 - 11:05 Use of water-pipe and oral tobacco among women
Dilek Aslan (Turkey)

11:10 - 11:25 E-cigarettes: tobacco industry and non-tobacco industry strategies
Marisa De Andrade (UK)

11:30 - 11:45 How to counteract the changing industry tactics
Margaretha Haglund (Sweden)

11:50 - 12:00 Discussion